

# MORGAN BAKSTRAN

Graphic Designer

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☎ 978-870-9289

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## WORK EXPERIENCE

**GRAPHIC DESIGNER** / BEAUTYSPACE (Formerly SpaceNK US) / May 2022- Present

Sole graphic designer on a three-person Visual Merchandising team, responsible for end-to-end design and production of print and digital assets across internal initiatives and major retail partners. Lead creative development for our newly launched website, retailer social media, event fixtures, in-store signage, and influencer mailers. Produce renders and support product photo shoots for brands carried by Walmart, Bloomingdale's, Nordstrom, Nordstrom Rack, Dillard's, Old Navy, and HBC.

**JUNIOR GRAPHIC DESIGNER** / LaForce / 2021 - 2022

Member of a two-person design team producing print and digital graphics for 50+ high-end retailers and brands across multiple industries. Led creative concept development and full in-house production, including printing and cutting, while managing cross-team communication and rapid asset delivery in a fast-paced, deadline-driven environment. Major clients included Target, Nike, Red Bull, Uber, LinkedIn, YSL, Moët, Campbell's, and others.

**ASSISTANT GRAPHIC DESIGNER** / LaForce / 2018 - 2021

**COMMUNITY DEVELOPMENT REPRESENTATIVE** / Voray / 2017 - 2018

**HEAD OF PR & MARKETING** / Alpha Chi Omega, Iota Phi Chapter / 2016 - 2017

**PUBLIC RELATIONS INTERN** / The Castle Group / Summer 2016

## TOOLS & SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

PACKAGING

TYPOGRAPHY

DECK DESIGN

SOCIAL MEDIA

PHOTOGRAPHY

## EDUCATION

PRATT INSTITUTE / Graphic Design

QUINNIPIAC UNIVERSITY / Communications & Management

LAWRENCE ACADEMY / High School